

Everyone wants to make a good first impression on potential employers. Some may find it difficult to do so. Interviewing can be very overwhelming for someone who genuinely wishes to impress, but does not know HOW to make an impression. Employers, whether in the fast food industry or the corporate world, look for individuals who display certain positive qualities. Those positive qualities are pivotal to the success of any company. Those are enthusiasm, motivation, confidence, intellect, honesty and sociability. If you display these qualities during the interview, you will definitely make a lasting impression on your interviewers.

### **Enthusiasm**

Enthusiasm is contagious. Go into the interview in full gear. Be enthusiastic about every aspect of the job you are applying for. Show your prospective employer that you are one who will take the job seriously and one who will encourage your workmates to do the same. But it is also good to mention that when you exercise enthusiasm, do so in a moderate and respectful manner. Think of how you would act about something you are truly fond of and display that type of enthusiasm.

### **Motivation**

If you are an individual who is self-motivated, let them know this. Display a motivating attitude. Offer a glimpse of your employee performance. Show them how you will motivate your workmates or team members to accomplish the job set before them. Offer ideas on how you could help the company. Motivation is contagious too. And it will definitely cause the employer to remember you as a person instead of an interview number.

### **Confidence**

Displaying confidence is one of the best ways to make a lasting impression on your potential employer. He or she will notice how confident you are and will certainly note it, if not on the interview notes, then in their minds. Speak confidently of your abilities to get the job done. Also mention possible "problems" or difficult situations that may come up and offer solutions you are confident will work. Use reason along with this and you will be sure to achieve a smile of approval.

### **Intellect**

This is one that is also pleasing. Employers look for people who can firmly grasp ideas and words set before them. Your mind is a beautiful thing. And many employers look for people whose mind, or intellect, they can use. They will notice how well you listen before you speak. Also they will take note of how well you develop your thoughts and convey them through your speech. The way you answer your interview questions will give the interviewer an idea of how your mind "works". You do not have to be a genius to make a good

impression regarding the aspect of intellect. Follow three simple rules in order to make your thoughts flow fluently. Listen. Think. Speak.

### **Honesty**

This one is a must. Displaying honesty is an age old method of gaining one's trust and loyalty. So it is true during an interview. Be honest in ALL areas. Not just some, but all. For instance, if you are asked if you like a certain picture on the wall and you hate it, it's best to be honest and tell them tactfully that you do not like it. If they call up, or rehash, some of your previous mistakes on your job record, BE HONEST about them. If they ask what really happened, simply start out by saying, "To be honest.," or "I must be honest about it." Your prospective employers will no doubt appreciate your honesty about a situation or event that may have been difficult at the time. Examples of this may be if you were fired or terminated from a job in the past or if you had been called up in front of a judiciary committee. In whatever case, be honest with him or her.

### **Sociability**

Be sociable! This may come easy for some but not for others. Being sociable means greeting others, being conversational and all around friendly. Since most of the time, the receptionist will later tell the employer how you behaved in the waiting area, use this to your advantage! Greet the receptionist as you come to sign in. Smile and say hello to everyone that comes in behind you. Quite naturally the others that may be waiting are waiting to interview for the same job you are applying for. Some may be competitive in nature and will "growl" in response. That is OK. You keep smiling and greeting. Carry on a friendly and refreshing conversation (if it is permitted) with the others waiting. The receptionist WILL take note of this and pass this on to your interviewer.

Practice the same mentality inside the interview as well. Be sociable, friendly and refreshing. Every employer needs this type of person inside their company. Your pleasant personality will be like a breath of fresh air. When these positive attributes are implemented into the interview process, you will more than likely make a lasting impression! It is easier than you have previously believed it to be. Have confidence in yourself and in your abilities as an employee. The prospective employers will definitely notice.