

There is no doubt that the Internet has revolutionized job hunting. Thanks to the World Wide Web, it is much easier to explore career opportunities-particularly those far from home. However, there is a knack to using the Internet effectively for your job search. In other words, just because you have a computer and Internet service, that does not mean that you will automatically find the job of your dreams.

Cast a Wide Net

When conducting an Internet job search, it is vitally important that you cast as wide a net as possible. For instance, you should utilize a number of Internet job sites, including general job sites such as Monster.com and FlipDog.com. You should also pay close attention to industry sites and association sites that might post Internet job notices. Also, if there are some specific companies you're interested in, be sure to view their corporate websites on a daily basis. There are two important reasons for this. First, the sites may provide regular listings of open positions and application requirements. Secondly, the sites will provide you with valuable information about the company that you can use to your advantage during job interviews.

Take advantage of all web possibilities

The web has tremendous capability, and you should make sure that you're taking advantage of all its possibilities when you're job hunting. You should not only be searching for jobs-you should also consider posting your resume, or signing up to receive daily e-mail updates about jobs available in your field and in your geographical area.

Consider an Internet-based resume distribution service

Undoubtedly, an Internet-based resume distribution service can help to promote your resume far and wide. In this way, you can reach hundreds of potential employers easily, without having to pay costly postage rates. Increasing your visibility can increase your chances of getting a job.

Think about having your own site in cyberspace

Depending on your field, it may be appropriate for you to have your own website. This site could profile your background, your accomplishments, and items that are of particular interest to you. It is simply another way for you to reach potential employers. They might be impressed by not only your achievements, but also your initiative.

Don't limit yourself to the Internet

While the Internet can certainly be a valuable source of job hunting information, you should not limit your employment search to the Internet. Instead, make the web part of a comprehensive job hunting strategy. In

other words, be sure that you also employ conventional tactics such as searching newspaper want-ads, networking with people in your field, fine-tuning your resume, and cold calling.

Recognize that the Internet remains a new medium

You need to accept the fact that the Internet is still relatively new. Therefore, some companies have yet to embrace its full potential. Do not be discouraged if a company refuses to accept resumes or job inquiries via e-mail. You need to be cognizant of corporate culture, and respond accordingly.