

So, you know that networking may be the key to finding the right job for you. But where do you start? If you live in small city or do not have the access to conferences and industry meetings that other people in your field have, you may feel like your list of contacts is limited. How can you expand your list of people if you don't meet anyone? Well, that is where the Internet can be a great advantage. Today, there are endless resources online for networking. You can find organizations for any industry and in any part of the world. If you want a group for your area, you will most likely find one. If you want a group for your specialty, just search for one and get involved. There are numerous advantages to online networking:

- You do not have to go look for help. From the comfort of your keyboard, you can find all the help and advice you need. You will meet people online who have a variety of experience and expertise. In your job search, these people will be invaluable resources. Get involved in a group that shares your specialty and start putting the word out online that you are looking for a position. You will be surprised at the results that show up.
- You get your name out there. There are companies that will search online networking groups for potential employees rather than posting job searches. If you belong to one of these groups and get your name out there in cyberspace, someone looking for just your qualifications can find you.
- You can remain anonymous if you choose. You may not wish for everyone to know your personal information. By joining an online networking group, you can control who gets your contact information.
- You have access to broader resources. When you network online, you instantly have access to the knowledge of people far beyond your sphere of influence. This can be a great advantage, as these people may have access to information that you would not normally receive.

Overall, joining an online networking group is a great way to get feedback, support, and best of all, job leads.